



Customer: Global OEM

Objective:

- Global & simultaneous FOT in several regions
- End-to-end service for Test vehicle setup, Route planning, Test Drive, Data Management and Analysis
- Local compliance, Application etc.
- PMO of the Global project

Main Activities:

- Consistently provide test vehicle production, driving planning and testing, data handling and data management services
- Japan leads global projects in Europe, the United States and China. Official communication in Japanese language.

Project Details:

- Responding to regional characteristics: Route planning and driving with an understanding of regional characteristics, search for proven local partners, and communication in each language
- Compliance with laws and regulations: China's pictorial survey method, Europe's GDPR and other laws and regulations (Data capture, data processing, and data removal), and compliance with permits and approvals
- Lack of resources: Inability to secure resources to simultaneously build vehicles in foreign countries, conduct test runs, launch data transmission, and conduct business operations.

